

Collectables

Jim Hines

Copyright © Copyright1994 Jim Hines

COLLABORATORS

	<i>TITLE :</i> Collectables		
<i>ACTION</i>	<i>NAME</i>	<i>DATE</i>	<i>SIGNATURE</i>
WRITTEN BY	Jim Hines	February 11, 2022	

REVISION HISTORY

NUMBER	DATE	DESCRIPTION	NAME

Contents

1	Collectables	1
1.1	MAIN	1
1.2	Star Trek First Season Promotional Kit	1

Chapter 1

Collectables

1.1 MAIN

Star Trek Promotional Items

These items were sent to the television stations which carried the Next Generation series in its original first run. They are very rare, valuable and highly sought after by many collectors.

1st Season	2nd Season
3rd Season	4th Season
5th Season	6th Season
7th Season	All Good Things. . .
Series End	25th Anniversary
The Cage	

1.2 Star Trek First Season Promotional Kit

BRIEF CASE PRESS KIT

DESCRIPTION:

The first season press kit is enclosed in an aluminum halliburton flight case and consists of the following items.

FOLDER -GENERAL INFORMATION-

Rolodex card

1 page describing the items included in the kit

1 page explaining that the radio promos aren't ready yet and will be sent at a later date.

2 page press release entitled "Star Trek:TNG Premiers Intergalactic Adventures on (DATE) on (CALL LETTERS), Channel (#)

2 pages entitled "THE USS Enterprise (NCC-1701D) FACTS"

2 pages entitled "The USS Enterprise (NCC-1701-D)

2 Pages entitled "Star Trek: The Next Generation" includes a brief series description and 4-5 lines of biographies for each of the cast.

3 pages entitled "Continuing the Legend of the Original Series Star Trek: TNG Beams onto American TV"

2 pages entitled "Star Trek: TNG Story Ideas & Tip Sheet"

1 page entitled "Star Trek Background"

FOLDER -PRESS RELEASES, BIOGRAPHIES AND CREDITS-

2 pages of biographys for EACH cast member

2 pages of quotes from EACH cast member

2 pages of a Gene Roddenberry biography

2 pages of Gene Roddenberry quotes

2 pages of a Robert H. Justman biography

FOLDER -PROMOTION & PUBLICITY STRATEGIES-

4 pages entitled "Promotional Strategies - Media Recommendations"

1 page entitled "Promotional Strategies - Demographics"

2 pages entitled "Promotional Opportunities - An Overview"

FOLDER -PHOTOS & SLIDES-

12 Slides enclosed in plastic

1 Slide of TNG Logo in plastic

1 b/w photo of crew vertical

1 b/w photo of Patrick Stewart

1 b/w photo of Jonathan Frakes beardless

1 b/w photo of Levar Burton

1 b/w photo of Denise Crosby

1 b/w photo of Michael Dorn

1 b/w photo of Gates McFadden

1 b/w photo of Marina Sirtis

1 b/w photo of Brent Spiner

1 b/w photo of Wil Wheaton

1 b/w photo of various scenes from Encounter at Farpoint

1 b/w photo of Enterprise head on

FOLDER -PRINT ADS AND ELEMENTS-

4 Reaction photos (There may have been more originally)

19 TV Guide ad slicks (Could also have been more)

FOLDER -Synopsys-

Synopsis for Episode #721 Encounter at Farpoint

Synopsis for Episode #103 The Naked Now

Synopsis for Episode #104 Code of Honor

Synopsis for Episode #105 Haven

Synopsis for Episode #106 Where None Have Gone Before

Air schedule for showing the following episodes; 721, 103, 104, 107, 106, 108, 109, 110, 111, 105 (This was later revised and the order of episodes was changed)

With the exception of episode #721, the episodic photos were sent at a later date.

2 THREE QUARTER INCH VIDEO TAPES

One tape entitled "Electronic Press Kit." Length 41 minutes. Includes log in tape case. The other tape consists of 5 TV promotional spots. Two are thirty seconds and three are ten seconds.

MISC

1 Digital Clock

1 heavy pewter ensignia pen

* ALL ITEMS ARE COPYRIGHT 1987

VALUE: \$500 - \$1500 depending on condition and contents.
